

Go is a Globus Incorporated initiative for greener offices in UAE

Go Green Supports



PRINTER CARTRIDGE COLLECTION PROGRAM

8 July, 2006

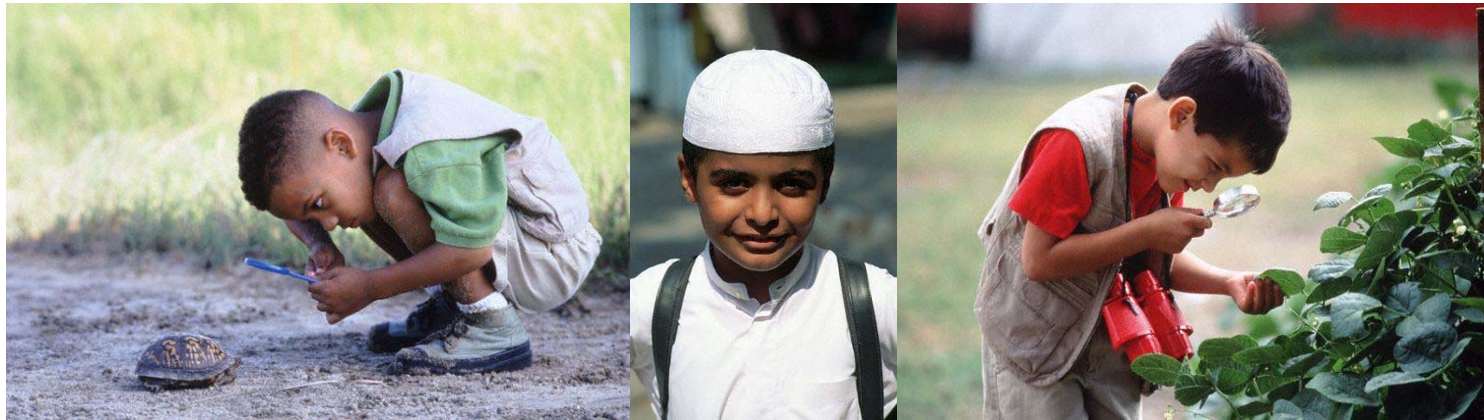
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‘A pollution free planet is our child's birth right’

LET US GIVE THEM THEIR RIGHT

GREEN OFFICES
GO GREEN, RECYCLE NOW

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The 'Go Green' Campaign

Started in 2001, it aims at creating a pollution free and sustainable community by encouraging recycling and minimizing waste to landfill to zero levels. The program targets offices, homes and communities.



Scope

Phase I Printer Cartridges **Phase II** Paper **Phase III** Office Equipment

Why 'Go Green'

1. Recycling is good for the environment.
2. Reduces pollution.
3. Waste minimization.
4. Resource conservation.
5. Corporate social responsibility.
6. Enhanced profitability and productivity.



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What is 'Go Green' doing

'Go Green' is a collection campaign aimed at collecting empty, unused, defective and discarded cartridges of all makes and models and sends them for recycling to trusted recyclers around the world.



Target Segments

Business Offices
Homes

Govt. Organizations
Individuals

Academic Institutions
GO collection partners

1. Cartridges are collected from participating organizations and individuals.
2. All collected cartridges are sorted for reuse, refurbishment, recycling or secure disposal.
3. Documented.
4. Sent to our certified partner recycling centers.
5. Due documentation provided to the all donors acknowledging the final eco-compliant disposal of the empty cartridges.
6. The program is constantly monitored to ensure that no empty cartridges end up in the garbage bin or are sent for non compliant and illegal refilling.

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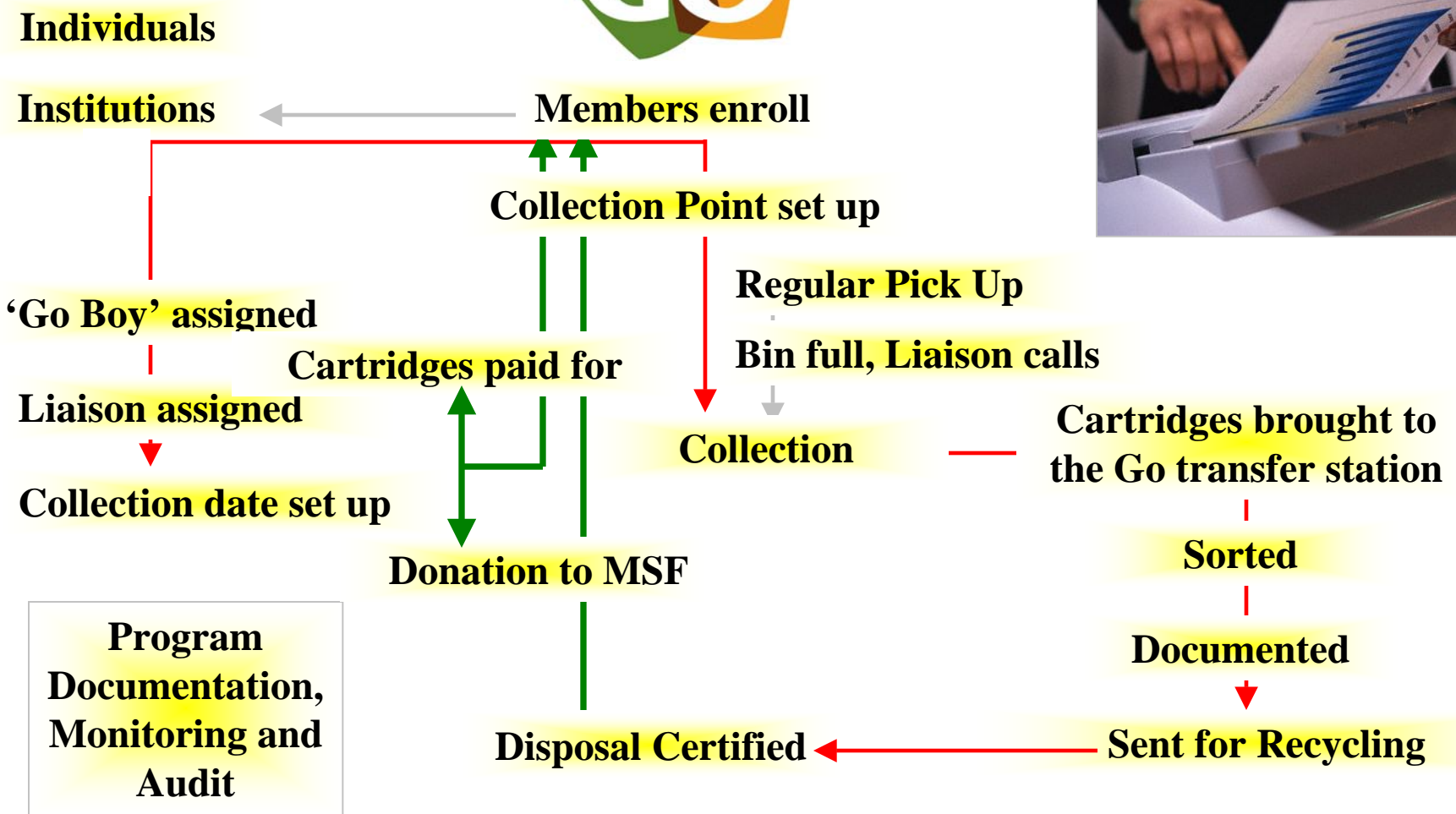
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How



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Locations

Current



Dubai

Ajman

Sharjah

Fujairah

Planned



Abu Dhabi

Ras al Khaimah

Umm al Quwain

GCC Countries



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Working Together



You can join the GO Recycle campaign as an:

1. Individual
2. Community
3. Academic institutions
4. Business Organization
5. Government Institution
6. NGO
7. Charitable Organization
8. Other Institutions



To join call / mail or fax us the 'consent of participation form' in complete. We will fax you your Collection Point ID, along with appointing a dedicated collector and GO Tele representative. An information pack containing the amount payable for each model, accepted date of routine collection and do and don'ts of the program will be sent to you. Read them carefully and start collecting the cartridges. On a first time minimum collection of.. Cartridges a free customized GO collection box is also made available.

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Monitoring and Transparency



1. The entire program is monitored for efficiency, transparency and integrity.
2. An annual audit of the collections in the target areas is conducted to minimize the incidence of cartridges leaking from the system to landfills and illegitimate refilling systems.
3. Collection reports shall be published regularly on the programs web portal www.gogreen.ae



All final disposal of cartridges is certified to participating members for compliance to the prevailing international environmental rules and regulations.

Where such certification is not provided by the recycler, Globus investigates and verifies the same at its own cost.

All charitable donations are strictly made on merit and repute of the organization. These donations are open to review and audit.

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Your printer cartridge-some facts



1. In 1997 the United Nations estimated that 41,000 tonnes of plastic contained within printer cartridges, that's laser and inkjet, were being dumped into landfill worldwide. Today, that figure is about 60,000 tonnes.
2. It takes about 3.5 liters of oil to make one laser printer cartridge with the burning of fossil fuels, specifically oil and natural gas.
3. It takes up to 1000 years for the plastic to return to its natural state.
4. For every cartridge that is remanufactured, approximately 1kg of plastic is withheld from the waste stream.
5. And, probably the most important point to anyone here - it costs a fortune to keep your printer running with cartridges costing around AED 100 each, and so recycling makes sense. It saves money and helps to save our environment at the same time.



What we do with the empties

Phase I

Cartridges are collected.
Members are paid for the empties, based on the model Sorted.
Documented

Phase II

Refurbishing
Remanufacturing
Recycling
Disposal in a safe, secure and sanitary manner.

Phase III

Certification, and Monitoring for collection efficiency



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Awareness Program



Go Green Conducts awareness programs with children, grown ups, communities, academic institutions and corporate organizations.



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Partner Charity Institution



Go Green supports Medecins Sans Frontieres, and encourages all its members to donate to the organization and help alleviate the human suffering in various parts of the world.



www.msfuae.ae

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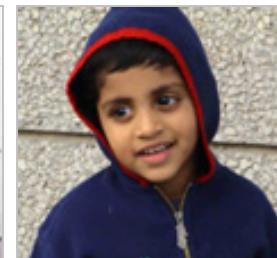
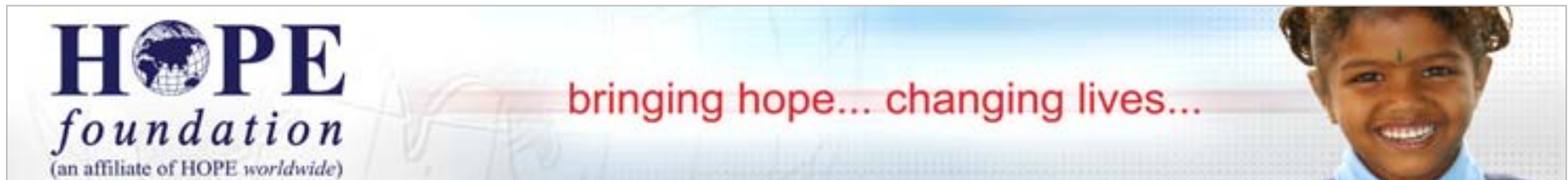
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Partner Charity Institution



Go Green supports Hope the Foundation, and encourages all its members to donate to the organization and bring hope to those with none and to change their lives.



www.hopefoundation.org.in

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Globus Inc.



Globus Inc. is an UAE based company, committed to the cause of facilitating recycling, environmental protection and greener communities by helping recover recyclables from the waste stream. Located in the Ajman Free Zone it has a well organized, trained and experienced team of environmental and logistical experts who help conceive, organizes and implement its various environmental campaigns.

Founded in 2001, the company has introduced the Go Green Campaign which aims at reducing the number of used, discarded cartridges that end up either at landfills or at non-compliant refilling stations. Globus Inc. has organized an extensive collection system comprising of participating institutions, business houses and individuals who help collect the empty cartridges against a token payment. A part of the proceeds from this campaign are donated to Medecins Sans Frontieres and Hope Foundation.

The core products produced by the company are Bentonite, Fullers Earth, Kaolin and other specialized clays.

Hiten and Dhaval Desai are the principal partners in Globus Inc. Together they have successfully run a similar cartridge collection campaign for 5 years in their previous India based enterprise Computech Technologies, India. Write to us at globtrad@eim.ae.

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Eco friendly cartridges

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